

BRENTFORD FESTIVAL SPONSORSHIP PACK

Please contact sponsors@brentfordfestival.org.uk as soon as possible for more details if you are interested in sponsoring this year's Festival.

Briefly, we require £10,000 to set up and run the Festival this year and are willing to discuss different sponsorship packs.

We would like to offer sponsors two options, as follows:

1. Sponsorship Type 1

Type 1 Sponsors would provide sponsorship jointly with other main sponsors (3/4) who would each be entitled to:

- * Their own stall at the Festival, free of charge.
- * Three large banners displaying their organisation's logos, placed in strategic areas of the Festival Site.
- * A tour of Boston Manor House with visiting dignitaries following the opening of the Festival, together with free refreshments (coffees, teas, soft drinks, cakes, etc.) in the Tea (walled) Garden during the hours of the Festival (numbers of attendees to be agreed).
- * Their organisation's logo included on the Brentford Festival Website with links to their own websites.
- * Possible participation in other Events at the Festival, yet to be confirmed.
- * Dependent upon timing and opportunity, the inclusion of their logo on publicity and flyers.

Type 1 Sponsorship would be in the region of £2,000 plus expenses for the production and erection of the three banners. This figure is negotiable and depends on the number of Type 1 sponsors involved.

2. Sponsorship Type 2

Type 2 sponsors would provide sponsorship jointly with greater numbers of sponsors, each of whom would be entitled to:

- * Their own stall free of charge at the Festival.
- * The inclusion of their organisation's logo, together with that of other Type 2 sponsors, on three large banners strategically placed in the Festival site.
- * Their company logo included on the Brentford Festival Website with links to their own websites.

Type 2 Sponsorship would be in the region of £195.00 plus expenses for the production and erection of the three joint banners. This figure is negotiable and depends on the number of Type 2 sponsors involved.