

Brentford FESTIVAL



AIMS

The **AIMS** of the Brentford Festival Committee are set out below:

1. To offer the residents of and visitors to Brentford, Ealing and Hounslow the opportunity to participate in a high quality, entertaining and informative community event.
2. To provide an opportunity for children and adults to sample a variety of sports and activities, in order to encourage their future participation in and enjoyment of sports, thus enhancing the health, well-being, lifestyle and social interaction of the community.
3. To provide an opportunity for local and national charity groups to fund raise and offer advice to the general public.
4. To provide an opportunity for local and national charities to promote and raise the awareness of their charities to the general public.
5. To raise public awareness of the facilities offered within local parks in the Boroughs of Ealing, Hounslow, and nationally.
6. To raise public awareness of the facilities offered within Boston Manor Park.
7. To raise the profile of Brentford as both a rapidly developing residential area and also a historic market town.
8. To promote Brentford as a rapidly developing business centre.
9. To raise the awareness of local voluntary support groups.
10. To offer the opportunity for local voluntary support groups to offer advice and support to the local and wider community.

11. To foster good relationships between local government agencies, such as police, fire services, etc. with the local and wider communities.
12. To provide an opportunity for local government agencies to disseminate advice and information to improve personal and community safety.
13. To encourage a sense of community spirit and participation within the London Boroughs of Ealing and Hounslow across all age, ethnic and religious groups.
14. To offer a base from which local restaurants, businesses and individuals can advertise and sell their goods.
15. To offer local and national companies an opportunity to promote their business by way of advertising and/or sponsorship.
16. To fund raise in order to improve the environment of the local community and provide improved facilities for the local and wider communities.
17. To encourage stallholders and support groups who can offer advice, assistance and services to members of the community which will enhance their health, wellbeing and lifestyle, be it massage, holistic therapies, mental and physical health advice, etc.
18. To offer children and young adults the opportunity to discover and experience new activities and develop social interaction, through play, sport and meeting facilities offered locally and nationally.