

The Brentford Festival strikes a partnership with the HayesFM

The Brentford Festival attracts a large swathe of locals from across the borough of Hounslow and what better way to reach them and give them a taster of the Festival and our live music stages than an exciting partnership that is a first both for the Festival and local radio station **91.8 HayesFM**.

We are delighted to announce that for the very first time, we'll be broadcasting live on radio during the Festival. 91.8 HayesFM with their Breakfast Show host Chris Chilvers will be broadcasting live in Boston Manor Park on September 5th from midday.

Managing Editor Sutish K Sharma adds, "this is wonderful example of partnership working at its best, Hayes FM with the Brentford Festival team bring communities together showcasing the best of our local talent in West London"

Not only will we have Chris Chilvers broadcasting at the event, but HayesFM will be MC'ing the live stage. We will be bringing a waft of the live radio road shows of Radio 1 past and present to Brentford, as over 10,000 people pour through the gates.

The Brentford Festival plays host to two live stages (in the Meadow and the Walled Garden) showcasing the best, primarily local bands that many people will have heard at gigs in the area.

Breakfast Show DJ Chris Chilvers says I'm tremendously excited about presenting a show live from what is set to be a fantastic Festival, all about the great and good of West London. A bit of Reading & Leeds on your doorstep? Count me in!

We are excited to offer an exclusive preview of the bands we'll have performing in a 6 WEEK series we'll be running on air in the evening shows with HayesFM from late July, right up to show-time on September 5th.

Festival Music head Dave Viney says 'we are selecting the best local musicians across a broad range of styles to represent the rich diversity of the Brentford community and to suit the moods of the 2 stages – we also hope to stage 'fringe' performances of additional local musicians in local venues during the week leading up to the Festival – watch out for announcements on our website during June'

Notes for Editors

The Festival last year welcomed 10,000 visitors. This year on September 5th at midday, they'll be treated to live music from two stages, row upon row of stallholders selling hand crafted children's toys to delicate jewellery, cards, gifts, toys, children's clothing, arts & crafts, plants and much, much more.

The Festival aims to draw together the community, locals business, local bands and catering foodies to bring the atmosphere of a relaxed festival where the blend of shopping, delicious food and drink and the best of the Borough bands waft through the summer air and the grand trees of Boston Manor Park, to the backdrop of the grandeur of Boston Manor House.

Last year stallholders selling their wares were joined by a swathe of food stalls covering a variety of tastes from gastro pubs to Indonesian delicacies, Spanish paella, German sausage through to cupcakes and ice cream and of course being in West London, Fullers and in true English Fayre style, tea and cakes and refreshing Pimms from within the walled garden.

Linda Massey, Brentford Festival organiser adds "We are looking forward to working with HayesFM at this year's festival. It will be the first time we will have been involved in working

with a radio station and in particular a live broadcast. This will bring a new dimension to the event and certainly something we are looking forward to."

Background

The Brentford Festival first opened its doors in 2005, from an idea suggested by the Friends of Boston Manor and the then land agents for Hounslow Council, to bring the community together. Today the Festival attracts over 10,000 visitors and combines a successful Dog Show with fields of stallholders covering every taste from apparel, jewellery, toys, arts, crafts, beauty, wellbeing practitioners, fairground rides, through to an urban farm and local groups.

Applications for stallholders, or anybody wishing to do a display such as dancing, go to our website www.brentfordfestival.org.uk/BFApplications.htm.

Find out more

www.brentfordfestival.org.uk/index.htm

www.twitter.com/Brentfordfest